**Elements to include:**

1. Logo: Aronia Growers LLC
2. Headline: Boost Your Health Halo with Sweetened Dried Aronia
3. Include picture of aronia berries and sweetened dried aronia berries
4. Main copy: Sweetened Dried Aronia is very versatile and can be used anywhere you use a raisin, dried blueberry, dried cranberry, and other dried fruits. These super healthy berries represent the perfect product form for your food applications and will elevate your products’ health halo.

Suggested applications:

* Trail mixes
* Nutrition bars
* Cereals
* Granolas
* Baked goods.

1. Insert “ORAC” graph and “Top Ten Richest Foods graph” (make sure to include website address at the bottom of each graph)
2. Additional copy:

**Aronia is a Super Berry!**

* Great Source of fiber - 12.5 grams per 100 grams or 50% daily value
* Supports a healthy cardiovascular system
* Supports healthy glucose metabolism
* Promotes healthy aging
* Anti-inflammatory benefits

**Origin and History**

The Aronia berry origin is North America, where the berries were traditionally used by Native Americans for medicinal preparations, namely tea preparations for treatment of respiratory illnesses including coughs, colds, and flus. Today Aronia is popular in Eastern Europe where it has traditionally been used as a herbal therapy for hypertension and atherosclerosis. (this copy can be deleted if you run out of space)

**For more information on buying Sweetened Dried Aronia Berries, whole frozen aronia berries, or aronia powder, contact:**

Tim Feit, Executive Director

Phone: 715-203-6940

Email: [tim.feit@aroniagrowersllc.com](mailto:tim.feit@aroniagrowersllc.com)

1. Website: [www.aroniagrowersllc.com](http://www.aroniagrowersllc.com)

**Insert Aronia Growers LLC logo somewhere on top of sheet**

**Product Specifications**

**Sweetened Dried Aronia Berries (Sugar-Infused)**

**(Aronia Melanocarpa)**

**Country of Origin: United States**

**Product Code: 2020-001**

**Date: November 2020**

**Product Description:**

Aronia berries (Aronia melanocarpa) infused with apple juice and coated with sunflower oil.

**Product Properties:**

* **Color**: Deep purple
* **Appearance**: Characteristic of a standard dried fruit
* **Taste**: Characteristic of natural aronia berry flavor, slightly sweet.
* **Odor**: Characteristic of dried fruit, free of foreign odors
* **Identity**: Visual confirmation
* **Plant part used**: Berries (whole fruit)
* **Moisture**: 13%-18%

**Packaging:**

Packed in poly bag inside 25-pound (11.34kg) cartons (25 pounds of product per carton)

**Storage:**

The product must be stored in a cool (34-68° F/1- 20° C), dry area (humidity ≤ 75%) in a closed container.

**Best Used By:** 18 months after production date

The information contained herein is, to the best of our knowledge, correct. The data outlined and the statements made are intended only as a source of information. No warranties, expressed or implied, are made. Based on this information, it is suggested that you evaluate the product on a laboratory scale prior to use in a finished product. **Aronia Growers LLC | W2162 County Road HH | Warrens, WI 54455 | Tel: (715) 203-6940**

**www.aroniagrowersllc.com**